

MSY exploitation and All fish landed

achieved by

**Transferable Catch-Quota's and Full
documentation**

Two focus points

Objective: MSY and all fish landed

Driver: A management fishers will feature, not
fight

“Don’t tell people how to do things, tell them what to do and let them surprise you with their results.”

(George Patton)

A management model working for the objectives

Clear and legitimate principles

1. Full accountability

= all fish count on the quota

2. He who fish must show what he catch

= full documentation

Instrument 1: Result based outtake from stocks

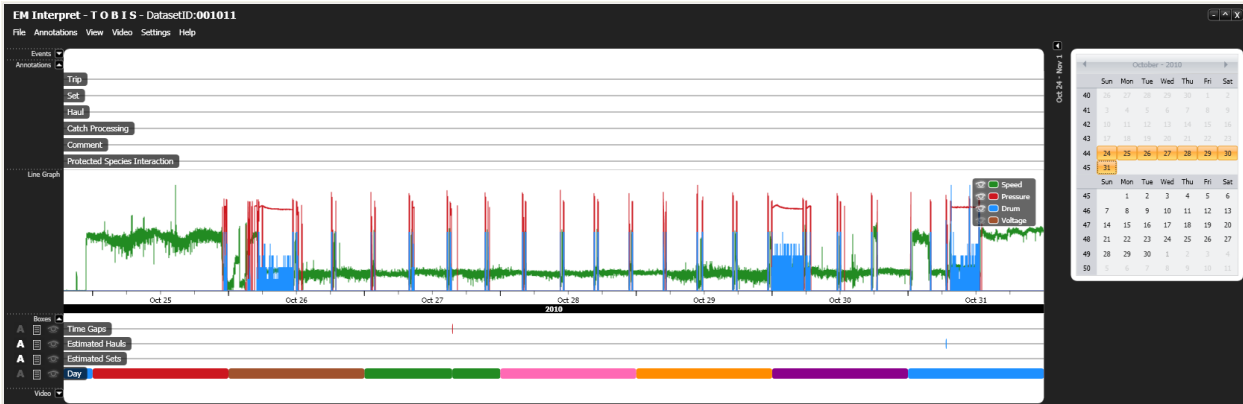
Introduce CQM

- where all fish count on the vessel quota, and
- where the fisher shows what he takes

Technology and fisher incentives work with the policy

As all fish count and all catches must be covered by a quota,
the fisher will fish selectivity and aim for all fish to be landed

A landing obligation is a feasible add-on to CQM



Vessel and sensor tracks



Video of the hauling and sorting

See it at:
www.fvm.dk/yieldoffish

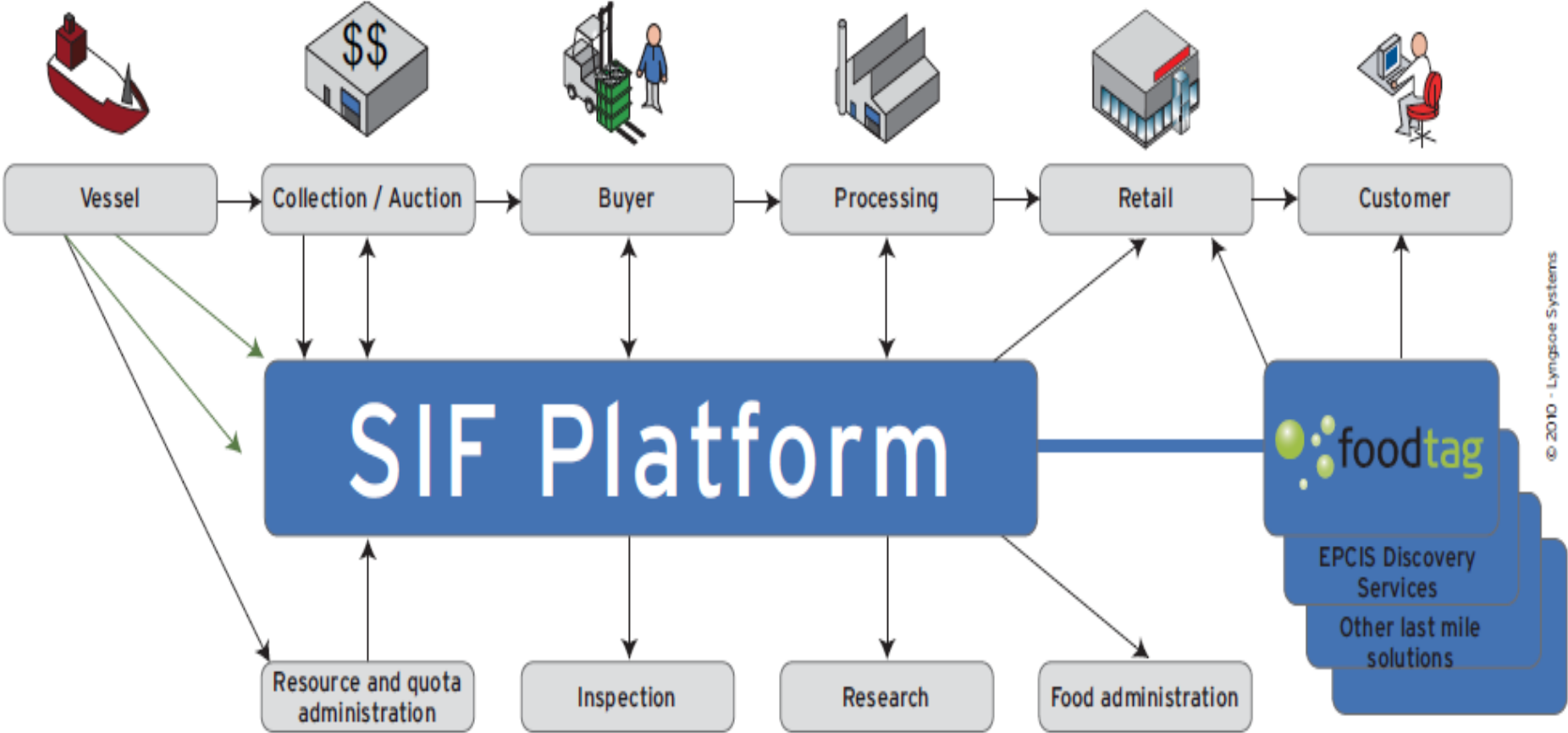


Spin-offs working for the policy

- CQM = NO catch reductions prior to TAC settings
- Better data for advice
- Simplified gear rules make room for user driven innovation
- By-catch rules can be scrapped as all fish count
- Min. landing sizes can be scrapped as all fish are landed
- Continuous documentation instead of 'point-of-observing' control

Full documentation + full traceability = full market access

Full Documentation and Traceability



Ready to use Danish platform

Instrument 2: Market based allocation of quotas

Transferable fishing allocations

- Will adapt fleet to quota holdings and quota holdings to catches
- Are beneficial in mixed fisheries as non-quota discards are not possible in CQM
- Are generating wealth
- It is all in the design: National systems can ensure national priorities.

Danish 'Financial Times'; January 2011

Væksten ligger i flere kvoter

■ Konkurrence

AF MALENE SEVERINSEN

De danske fiskeres konkurrenceevne er i bedring. Muligheden for at samle flere kvoter på et enkelt fartøj trækker erhvervet i den rigtige retning, vurderer Danmarks Fiskeriforening.

»Fiskernes konkurrenceevne har i 2010 været god. Det hænger i høj grad sammen med større fiskemængder på de enkelte fartøjer,« forklarer direktør Niels Wichmann.

»Jo flere kvoter vi kan samle på skibet, jo mere effektivt fartøj kan vi drive, fordi vi opnår en højere kapacitetsudnyttelse,« forklarer hun.

Niels Wichmann ser en række opgaver for fiskerne i arbejdet med at sikre erhvervets konkurrenceevne.

»Vi er stærkt opmærksomme på at udnytte de kvoter, vi har. Kvaliteten skal fastholdes, og så skal fiskeriet certificeres. Det er vejen til adgang til markedet og en højere pris,« konstaterer han.

Certificeringen er en såkaldt MSC-certificering, der er den eneste globale certifi-

'The growth lies in the quota transferability'

(Danish Fishermens Org.)

Instrument 3: Introduce In-year leasing as an EU facility

1: Transnational quota leasing

Establish a technical facility for in-year leasing for individual fishermen – irrespective of nationality

2. The MS prerogative to preserve Relative Stability

Let it be up to MS to define for their own fishery the level of leasing.

Member states support !

Support at Commissioners discard meeting 1st March

Denmark, France, Germany and UK

“ARE CONVINCED THAT GENUINE FULLY DOCUMENTED CATCH-QUOTA SYSTEMS WILL PROMOTE SUSTAINABLE DEVELOPMENT AND A SUSTAINABLE APPROACH TO FISHERY MANAGEMENT FOCUSING ON TOTAL REMOVALS”

“MEMBER STATES SHOULD HAVE INSTRUMENTS AT THEIR DISPOSAL, TO ENABLE FISHERMEN TO MAKE BETTER DECISIONS ON MATCHING QUOTA TO FISHING OPPORTUNITIES, IN ORDER TO ENSURE THAT QUOTAS ARE PROPERLY ALLOCATED AND DISCARDS REDUCED”

Fisher support and fisher concerns?

- Is the condition of full accountability fair?
- As discards must go, mixed fisheries must stop when the least plentiful quota is exhausted.
This is a challenge –but what is the alternative?
- Will regulations and control be simplified?
- How to improve knowledge and innovate for steady progress?

NGO and Market support

- Major retailers support and require sustainable production.
- Major NGO's support fishery as an economic activity supplying people with food and support full accountability as an instrument to ensure our marine food production and sustainability.

Can it be done?

Preliminary reports:

- Technically simple with high reliability
- Fishermen fish more selectively
- No upgrading, No non-quota discards
- Reliable data

Extensively tried by 5 countries

Workshop 17th May. See www.fvm.dk/yieldoffish

Conclusion

All catches count on the quota

= full accountability and incentives to use all the fish caught

Quota transferability

= Quotas can be used where needed

CQM induce user-driven innovation

= generating wealth of fisheries and increased production

CQM is the necessary incentive tool for

- MSY, as precise data of outtake is a sine qua non*
- A landing obligation*

“EU needs to provide the legal and political framework to trigger the transition and open new frontiers; it needs to flank investors and entrepreneurs in making the best choices for their own returns on one hand and for sustainability on the other.”

Commissioner Maria Damanaki at Committee of the Regions Brussels, 12 April

The industry could be triggered to accept full accountability (CQM and full documentation) if synchronized with simplification of rules and control.